

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

| | | | |
|-------------------|--------------------------------------|--------------|---------------------|
| Property | WHAS | | |
| Invoice # | 2633384-1 | Order # | 2633384 |
| Invoice Date | 01/29/23 | Alt Order # | WOC13977754 |
| Invoice Month | January 2023 | Deal # | |
| Invoice Period | 12/26/22 - 01/29/23 | Flight Dates | 01/23/23 - 01/29/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5435 | | |
| Account Executive | Robert Cato | | |
| Sales Office | TEGNA Sales Dallas | | |
| Sales Region | National | | |
| Agency Code | 9916670 | | |
| Advertiser Code | 482 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 37731AG | | |
| Advertiser Ref | M209268 | | |
| Product 1 | 606 | | |
| Product 2 | | | |

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 01/23/23 | 01/27/23 | GMK @ 6A | 6-7a | 11111-- | :30 | 5 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 11111-- 5 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 01/23/23 6:28 AM GMK @ 6A 6-7a :30 KC0423TVH \$150.00 NM 2 WHAS Tu 01/24/23 6:28 AM GMK @ 6A 6-7a :30 KC0423TVH \$150.00 NM 3 WHAS W 01/25/23 6:41 AM GMK @ 6A 6-7a :30 KC0423TVH \$150.00 NM 4 WHAS Th 01/26/23 6:27 AM GMK @ 6A 6-7a :30 KC0423TVH \$150.00 NM 5 WHAS F 01/27/23 6:22 AM GMK @ 6A 6-7a :30 KC0423TVH \$150.00 NM | | | | | | | | | |
| 2 | 01/23/23 | 01/27/23 | GOOD MORNING AMER 7-9a ICA | | -11-1-- | :30 | 3 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -11-1-- 3 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 01/24/23 8:51 AM GOOD MORNING AMERICA 7-9a :30 KC0423TVH \$200.00 NM 2 WHAS W 01/25/23 6:58 AM GOOD MORNING AMERICA 7-9a :30 KC0423TVH \$200.00 NM 3 WHAS F 01/27/23 8:36 AM GOOD MORNING AMERICA 7-9a :30 KC0423TVH \$200.00 NM | | | | | | | | | |
| 3 | 01/23/23 | 01/28/23 | GOOD MORNING AMER ICA | | -----1- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1- 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 01/28/23 8:40 AM GOOD MORNING AMERICA :30 KC0423TVH \$90.00 NM | | | | | | | | | |
| 4 | 01/23/23 | 01/28/23 | GMK WEEKEND 9-10A | 9-10a | -----1- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1- 1 \$90.00 | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | 2633384-1 | Invoice Month | January 2023 |
| Invoice Date | 01/29/23 | Invoice Period | 12/26/22 - 01/29/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5435 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|------------|-------------------------------|-----------------|----------------------|-----------------------|----------------|--------------|-------------------------|
| 4 | 01/23/23 | 01/28/23 | GMK WEEKEND 9-10A | 9-10a | -----1- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1- 1 \$90.00 | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WHAS | Sa | 01/28/23 | 9:24 AM | GMK WEEKEND 9-10A | 9-10a | :30 | KC0423TVH | \$90.00 NM |
| 5 | 01/23/23 | 01/29/23 | GMK WEEKEND 6-8A | | -----1 | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1 1 \$30.00 | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WHAS | Su | 01/29/23 | 7:25 AM | GMK WEEKEND 6-8A | | :30 | KC0423TVH | \$30.00 NM |
| 6 | 01/23/23 | 01/29/23 | GOOD MORNING AMER 8-9a ICA | | -----1 | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1 1 \$100.00 | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WHAS | Su | 01/29/23 | 7:57 AM | GOOD MORNING AMERICA | 8-9a | :30 | KC0423TVH | \$100.00 NM |
| 7 | 01/23/23 | 01/29/23 | THIS WEEK | 9-10a | -----1 | :30 | 1 | \$180.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 -----1 1 \$180.00 | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WHAS | Su | 01/29/23 | 9:58 AM | THIS WEEK | 9-10a | :30 | KC0423TVH | \$180.00 NM |
| 8 | 01/23/23 | 01/26/23 | WHAS11 NEWS AT NO ON | 12-1p | 1-11--- | :30 | 3 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 1-11--- 3 \$90.00 | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WHAS | M | 01/23/23 | 12:23 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | KC0423TVH | \$90.00 NM |
| 2 | WHAS | W | 01/25/23 | 12:51 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | KC0423TVH | \$90.00 NM |
| 3 | WHAS | Th | 01/26/23 | 12:48 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | KC0423TVH | \$90.00 NM |
| 9 | 01/23/23 | 01/27/23 | WHAS11 NEWS @ 6p | 6-630p | 11111-- | :30 | 5 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 11111-- 5 \$250.00 | | | | | | | | | |
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| 1 | WHAS | M | 01/23/23 | 6:11 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | KC0423TVH | \$250.00 NM |
| 2 | WHAS | Tu | 01/24/23 | 6:16 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | KC0423TVH | \$250.00 NM |
| 3 | WHAS | W | 01/25/23 | 6:09 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | KC0423TVH | \$250.00 NM |
| 4 | WHAS | Th | 01/26/23 | 6:15 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | KC0423TVH | \$250.00 NM |
| 5 | WHAS | F | 01/27/23 | 6:22 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | KC0423TVH | \$250.00 NM |
| 10 | 01/23/23 | 01/29/23 | WHAS11 NEWS SUNDA Y | 630-7p | -----1 | :30 | 1 | \$250.00 | NM |

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P.O. Box 637386
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| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|--------------------------|-------------------|-----------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|-----------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|-----------------------|----------|-----|-----------|----------|----|---|------|----|----------|---------|-----------------------|--------|-----|-----------|----------|----|---|------|---|----------|---------|-----------------------|--------|-----|-----------|----------|----|
| 11 | 01/23/23 | 01/27/23 | ENTERTAINMENT TONI GHT | 7-730p | - 11- 1-- | :30 | 3 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | ----- 1 | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WHAS | Su | 01/29/23 | 6:37 PM | WHAS11 NEWS SUNDAY | 630-7p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 01/23/23 | 01/26/23 | INSIDE EDITION | 730-8p | 1-- 1--- | :30 | 2 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | - 11- 1-- | 3 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WHAS | Tu | 01/24/23 | 7:28 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 01/25/23 | 7:17 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | F | 01/27/23 | 7:13 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 01/23/23 | 01/23/23 | THE BACHELOR | 8-11p | 1----- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | 1----- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 01/23/23 | 7:51 PM | INSIDE EDITION | 730-8p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Th | 01/26/23 | 7:48 PM | INSIDE EDITION | 730-8p | :30 | KC0423TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 01/23/23 | 01/27/23 | SHARK TANK FRI | | ---- 1-- | :30 | 1 | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | ---- 1-- | 1 | \$475.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 01/27/23 | 7:58 PM | SHARK TANK FRI | | :30 | KC0423TVH | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 01/23/23 | 01/28/23 | WHAS11 NEWS AT 11 SAT | 11-1135p | ----- 1- | :30 | 1 | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | ----- 1- | 1 | \$150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Sa | 01/28/23 | 12:07 AM | WHAS11 NEWS AT 11 SAT | 11-1135p | :30 | KC0423TVH | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 01/23/23 | 01/29/23 | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | 11111- 1 | :30 | 6 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 01/23/23 | 01/29/23 | 11111- 1 | 6 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | 2633384-1 | Invoice Month | January 2023 |
| Invoice Date | 01/29/23 | Invoice Period | 12/26/22 - 01/29/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5435 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | |
|---------------|------------|-----------|-----------------------------|-----------------|-----------------|--------------------------|-----------------------|---------------|--------------|-------------|-------------|
| 16 | 01/23/23 | 01/29/23 | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | 11111-1 | :30 | 6 | \$200.00 | NM | | |
| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WHAS | M | 01/23/23 | 11:24 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |
| | 2 | WHAS | Tu | 01/24/23 | 11:32 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |
| | 3 | WHAS | W | 01/25/23 | 11:32 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |
| | 4 | WHAS | Th | 01/26/23 | 11:29 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |
| | 5 | WHAS | F | 01/27/23 | 11:31 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |
| | 6 | WHAS | Su | 01/29/23 | 11:34 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC0423TVH | \$200.00 | NM |

Total Spots **36**

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$7,485.00 |
| <u>Agency Commission</u> | \$1,122.75 |
| <u>Net Amount Due</u> | \$6,362.25 |

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